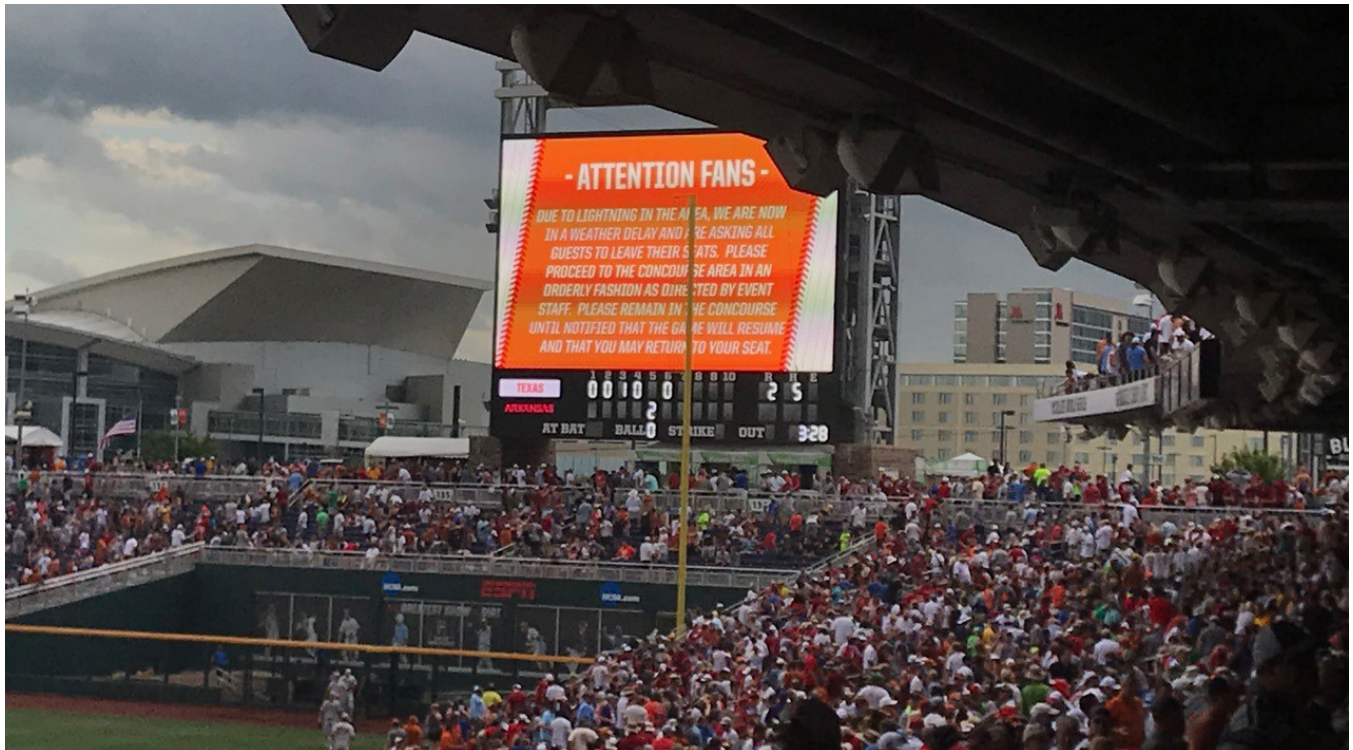


# SPORT AND SPECIAL EVENT PUBLIC INFORMATION AND EMERGENCY NOTIFICATION

MGT-467



# FEMA

DHS/FEMA-funded course

# SPORT AND SPECIAL EVENT PUBLIC INFORMATION AND EMERGENCY NOTIFICATION

MGT-467

## Course Overview

The Sport and Special Event Public Information and Emergency Notification course brings planners, operators, public information professionals, government, public safety, and marketing professionals together in an effort to prepare and/or enhance venue and event communication programs. The course prescribes best practices to common communication pitfalls and provides flexible and scalable solutions to a wide-range of scenarios. The training leverages a combination of exercises, discussions, and activities to optimize participant experience.

This training is applicable across the United States regardless of the venue size, capacity, or type of event. Those who complete this course can use this training to develop or improve public information and emergency notification programs for any sport or special event venue.

## Topics

- Communication Fundamentals
- Managing Communication
- Event and Emergency Messaging
- Information Collaboration/Dissemination
- Pre-Event Communication
- Post-Incident Communication
- Application of Communication Strategies

## Participants

- Venue/Event Managers
- Venue/Event Operations
- Event Planners
- Public Relations and Marketing
- Event Communications
- Event Promoters
- Government
- Special Event Officers/Liaisons
- Emergency Management
- Fire and Emergency Services
- Law Enforcement

## Recommended Training

- AWR-167: Sport and Special Event Risk Management
- IS-100.C: Introduction to Incident Command System (ICS)
- IS-200.C: ICS for Single Resources and Initial Action Incidents
- IS-700.B: National Incident Management System (NIMS)
- IS-800.D: National Response Framework, An Introduction

## Course Length

Two Days (16 hours)

## Venue

Jurisdiction

## Class Size

24-40 Participants

## CEU Credits

1.6

Students must register and bring a copy of their FEMA/SID number to class.



**National Center for Spectator Sports Safety and Security (NCS4)**

The University of Southern Mississippi

For more information, contact [NCS4Train@usm.edu](mailto:NCS4Train@usm.edu).

[NCS4.USM.EDU/TRAINING](http://NCS4.USM.EDU/TRAINING)